

68 PERCENT OF SOUTH CAROLINA VOTERS FAVOR SMOKEFREE PLACES

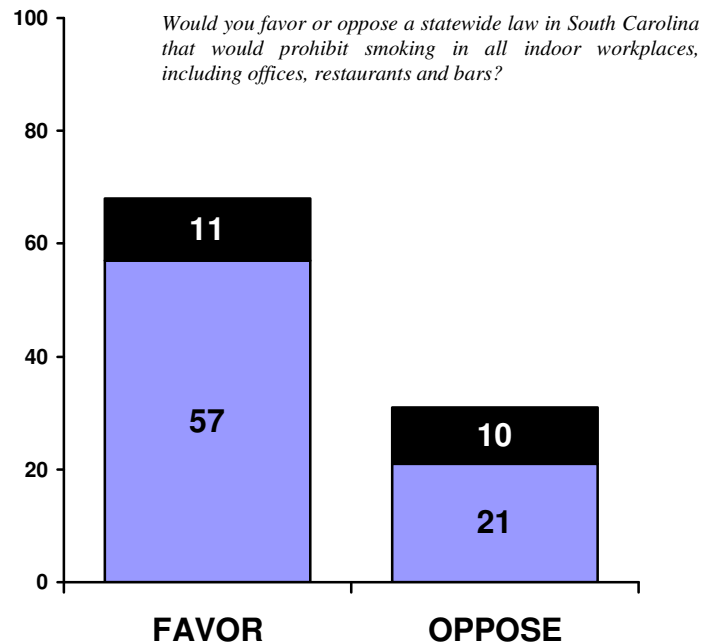
New Poll Shows Overwhelming Support for Healthy Worksites

Public Opinion Strategies conducted a South Carolina statewide telephone survey January 17 and 19, 2006 among 500 likely voters for the S.C. Tobacco Collaborative and the S.C. Hospital Association. Glen Bolger and Nicole McCleskey were the principal researchers on this project. The poll has a margin of error of $\pm 4.38\%$.

KEY FINDINGS:

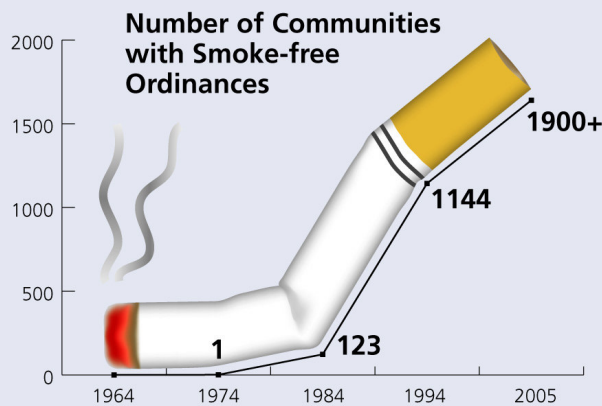
- **South Carolina voters are in favor of a statewide law to protect workers in indoor workplaces.** Workplaces included offices restaurants and bars.
- **There is strong, broad-based support for smokefree places.** The proposal has tremendous cross-party support.
- **Voters support local control in tobacco issues.** **59% favor letting local communities decide** whether to pass their own laws restricting smoking in public places, even if their law is stronger than the current state law. Clearly, South Carolina Voters want the General Assembly to return local control in regard to smoking in public places in order to protect community health.

South Carolina Voters Strongly Favor Smokefree Places



Clearing the Air

In January 1964, the first U.S. Surgeon General's Report on Smoking and Health was released, officially recognizing the harmful effects of cigarette smoking. The landmark report started a major trend in smoke-free initiatives.



Source: American Cancer Society; Americans Nonsmokers' Rights Foundation

South Carolina Tobacco Collaborative
MAKE IT HAPPEN!
Smoke Free South Carolina
www.smokefreesc.org 803-939-0088

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